

The new BMW i8



The Ultimate  
Driving Machine



# THE NEW BMW i8.

Price List.  
From January 2014.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.

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[www.bmw.co.uk/bmwi8](http://www.bmw.co.uk/bmwi8)



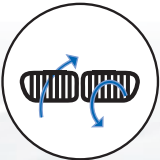
# BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and

tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW i8 at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics)

## BMW EfficientDynamics Less emissions. More driving pleasure.

Active  
Aerodynamics



Hybrid Auto  
Start-Stop



Brake Energy  
Regeneration



ECO PRO  
mode



Electric Power  
Steering



Lightweight  
Engineering



Reduced Rolling  
Resistance Tyres



# THE NEW BMW i8.

The design of the new BMW i8 delivers a distinct impression which is evident in the fluid lines and flat silhouette. Expressive Adaptive LED Headlights and dihedral doors reinforce the breathtaking pedigree of this progressive sports car that heralds a revolution in automotive construction.

BMW EfficientDynamics use a combination of state-of-the-art materials and innovative lightweight design to provide unbeatable dynamics with optimum efficiency that clearly demonstrate the new BMW i8 is no ordinary car. Additionally, eDrive technology consisting of an electric motor, high-voltage battery and intelligent energy management is combined with a 1.5 litre three-cylinder

BMW TwinPower Turbo petrol engine, which accelerates the new BMW i8 from 0 to 62mph in just 4.4 seconds whilst providing a frugal combined fuel consumption of 113mpg with emissions of 59g/km of CO<sub>2</sub>.

BMW ConnectedDrive Services further enhance the new BMW i8 by providing intelligent solutions from inside the cockpit, such as Range Assistant with dynamic range map that takes into account driving style, traffic conditions and battery charge level to provide reliable and precise route guidance.

Experience the power of progress, experience the new BMW i8.



## TECHNICAL INFORMATION.

Model	CO <sub>2</sub> emissions (g/km)*	Pure electric battery range*	0-62mph (secs)*	Electric engine power (hp)*	Petrol engine power (hp)*	Combined system output (hp)*
i8	59	22	4.4	131	231	362

\* = Content correct at time of going to print. Data subject to change.

## PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2013 / 2014)	VED band	Insurance group
i8	£82,595.83	£16,519.17	£99,115	<b>£99,845</b>	£99,790	5%	A (£0)	TBC

HM Treasury Plug-In Car Grant, up to a maximum of £5,000, will be applied to the on the road price. The receipt of this grant is subject to the eligibility of the vehicle for the HM Treasury Plug-In Car Grant scheme at the point of the vehicle's first registration in the UK. On the road price includes: Delivery and BMW i Mobile Care (£650), Number plates (£35) and Vehicle first registration fee (£55).



# INTERIOR WORLDS.

## ■ Neso

- Carum Grey BMW i Spheric leather with Sitka cloth accent
- Instrument binnacle: Black Nappa leather
- Upper instrument panel: Olive tanned Black leather
- Lower instrument panel: Carum Grey Nappa leather
- Steering wheel: Black Sport leather steering wheel with Satin Silver contrast accent
- Interior trim: Amido Black, metallic

not with 7Y8, Interior World – Carpo / 7Y9, Interior World, Halo

## Standard



## □ Carpo Light

- Ivory White BMW i Spheric Full leather, perforated
- Instrument binnacle: Black Nappa leather
- Upper instrument panel: Olive tanned Black leather
- Lower instrument panel: Ivory White Nappa leather
- Steering wheel: Black Sport leather steering wheel with Satin silver contrast accent
- Interior trim: Amido Black, metallic

not with 7Y9, Interior World – Halo

£1,150



- Carpo Dark
- Amido Black BMW i Spheric Full leather, perforated
- Instrument binnacle: Black Nappa leather
- Upper instrument panel: Olive tanned Black leather
- Lower instrument panel: Amido Black Nappa leather
- Steering wheel: Black Sport leather steering wheel with Satin silver contrast accent
- Interior trim: Amido Black, metallic

not with 7Y9, Interior World – Halo

£1,150



- Halo
- Dalbergia Tan BMW i Exclusive leather with Sabal cloth accent
- Instrument binnacle: Olive tanned Dalbergia Tan leather
- Upper instrument panel: Olive tanned Dalbergia Tan leather
- Lower instrument panel: Carum Grey Nappa leather
- Steering wheel: Dalbergia Tan Sport leather steering wheel with BMW i Blue contrast accent
- Interior trim: Amido Black, metallic
- Headlining, Anthracite
- Seat belts, BMW i Blue

not with 7Y8, Interior World – Carpo

£2,150



# STANDARD EQUIPMENT.

## Safety and Technology

- Adaptive LED Headlights
- Cruise control with braking function
- Head-up Display
- Park Distance Control (PDC) front and rear
- Rain sensor
- Tyre Pressure Monitor

## Interior Equipment

- Ambient interior lighting
- Armrest, front
- Automatic air conditioning
- Display key
- Extended storage
- Interior and exterior mirrors with automatic anti-dazzle function
- Mobility kit
- Multi-function controls for steering wheel
- Velour floor mats, Anthracite

## Seats

- Seat adjustment – front, electric
- Seat heating, front



## Audio and Communication

- ConnectedDrive Services comprising:
  - BMW Emergency Call
  - BMW TeleServices
  - BMW Online Services
  - Real Time Traffic Information
  - Information Plus
  - Remote Services
  - BMW Apps interface
- DAB digital radio
- Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control
- Navigation system – BMW Professional Multimedia

## Light Alloy Wheels

- 20" BMW i Turbine-spoke style 444
- Black brake calipers





# OPTIONAL EQUIPMENT.

## Exterior Paintwork

<input type="checkbox"/>	Sophisto Grey, metallic with Frozen Grey accent	£0
<input type="checkbox"/>	Sophisto Grey, metallic with BMW i Blue accent	£0
<input type="checkbox"/>	Ionic Silver, metallic with BMW i Blue accent	£450
<input type="checkbox"/>	Protonic Blue, metallic with Frozen Grey accent	£450
<input type="checkbox"/>	Crystal White, pearl effect with Frozen Grey accent	£1,350
<input type="checkbox"/>	Crystal White, pearl effect with BMW i Blue accent	£1,350

## Safety and Technology

<input type="checkbox"/>	5AS Driving Assistant with Surround-view, Speed limit display & High-beam Assistant	£1,490
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## Interior Equipment

<input type="checkbox"/>	319 Universal remote control	£200
<input type="checkbox"/>	4AA Headlining, Anthracite*	£295

## Seats

<input type="checkbox"/>	4FG Seat belts, BMW i Blue*	£310
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## Audio and Communication

<input type="checkbox"/>	674 Loudspeaker system – harman/kardon	£895
<input type="checkbox"/>	6AR Internet	£95

## Light Alloy Wheels

<input type="checkbox"/>	2W8 20" BMW i W-spoke style 470	£1,150
<input type="checkbox"/>	2HP 20" BMW i Turbine-spoke style 625	£1,380



\* Included in Interior World, Halo



# BMW i CONNECTED DRIVE SERVICES.

## 1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG12 8TA (hereafter referred to as "BMW") provides the customer with vehicle specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle related data within the legal stipulations.

## 2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

### a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle status information such as check control notifications, battery charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery charge status of the vehicle. If the battery charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment.

### b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

## 3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

## 6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

## 7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "BMW i Remote" smartphone application requires registration in the BMW ConnectedDrive Customer Portal.

## 8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The "Internet" (6AR) service is only available in United Kingdom.

## 9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW i Agent or BMW i Service Authorised Workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

**[www.bmw.co.uk/connecteddrive-information](http://www.bmw.co.uk/connecteddrive-information)**

The BMW ConnectedDrive Hotline is available on:  
**+44 (0) 800 561 0555** from Monday to Sunday, 9:00 – 18:00.





More about BMW

Tel. 0800 325 600  
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